

Do you want to craft a true value for your internal project stakeholders?



Have to thought of Stakeholder value in terms of:

- Financial & profitability
- Talent growth
- Experience & promotion
- Sustainability
- Diversity & Inclusion
- Customer obsession with quality & innovation?

Do you have a journey for your managers/ leaders to understand & design a true stakeholder value star?

We partner to solve the puzzle with a creative twist with a 1-day workshop on 'Stakeholder value star for a project' for your leaders!



Offering 6 b v) Stakeholder Value star

Workshop Flow / Agenda:

Understand and:

- 1. Interpret the stakeholder value star framework
- 2. Explore, discuss, add inputs to the stakeholder value star framework

Craft your:

3. Stakeholder value star for an initiative/ Project Including financial & profitability, talent growth, experience & promotion, sustainability, diversity & Inclusion, customer obsession with quality & innovation

This workshop uses design thinking techniques and creative tool like, persona value stakholder museum tour, affinity clustering, posters, value difficulty matrix, headlines of the future, bonfire & more.



Offering 6 b v) Stakeholder Value star

Value star framework snapshot

Financial & Profitability

- Revenue & more
- Expenses & more
- Profit & more

Customer Obsession

- Quality & more
- · Innovation & more
- Ways of work & more

Talent growth

- Development & more
- Talent acquisition strategy & more



Diversity Inclusion & Culture

- People with disability & more
- · Growth culture & more
- Diversity on other parameters & more

Experience & promotion

- Promoter feedback & more
- · Engagement & more
- Perception & more

Sustainability

- · Green environment & more
- Health & more
- Governance & more





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Think organization growth, culture & talent happiness creatively

Making organizations next generation ready



Creative learnings academy Let's co-create magic!

