

# **Organization Innovation**

**Digital solutions/Transformation  
for a complex problem with simple  
prototypes and a holistic journey**

**Agile journey :  
30 days over 10 weeks**



Do you want to be a Market leader with a 1<sup>st</sup> mover unique product/solution and execution strategy advantage?



# Creative learnings academy

**Would you love it, if your internal teams can innovate & create an out of box product for your customers & also look at the journey holistically for your organization?**

**We partner to solve the puzzle with a creative twist, with a 30 days of agile sprint over 10 weeks.**

**Let's Cocreate your “Digital solutions /Transformation for a complex problem with simple prototypes and a holistic journey” together !**



## With a creatively confident style as

**Step 1 : we discover through exploration interviews of C-suite “what exactly are your current top complex opportunities for crafting a unique solution/prototype for your stakeholders”?**

**Step 2 : we launch learning pathways with 10 day of hybrid learning & 16 days practical solutioning journey workshops for your dream team.**

**Step 3 : your dream team, presents back to the C-suite the innovative prototype (paper pen, digital etc) solutions for phase 1 launch & the funding required.**



# Offering – Organization Innovation

## 1 b) Digital solutions/Transformation for a Complex problem – 30 days Agile Sprint, over 10 weeks



**This journey is designed with creative tools like attribute gallery, circle time, stealth carnival, solution stalls, legos, bon fire, museum tour, affinity clustering, posters, headlines of the future etc.**

**Approach taken for this workshop design is using accelerated learning approach with theatre tools.**

**Its enabled with learning pathways, journeys with experience, exposure & education (3Es), with a clear impact for the organization.**

# Offering – Organization Innovation

## 1 b) Digital solutions/Transformation for a Complex problem – 30 days Agile Sprint, over 10 weeks

### Workshop & application Flow

**Workshop- 0.5 days**  
**6. Low code No code**  
**Self & Team work – 4 days**

- Learn relevant low code no code tools (Online)- 2 days
- Build a prototype of the same (Online)- 2 days

**Workshop- 1 day**  
**5. Value Creation**  
**Self & Team work – 0.5 days**

- Value Star

**Workshop- 1 day**  
**7. Change plan**  
**Self & Team work – 2 days**

- Write a broad change plan

**Workshop- 2 days**  
**3. Technology exploration**  
**4. Financial impact (ROI/Breakeven) for Digital Projects**  
**Self & Team work – 1.5 days**

- Pick technology
- Do basic costing with ROI/Breakeven – 1.5 days

**Workshop- 1 day**  
**8. Risk & Mitigation – 0.5 days**  
**9. Social style/Interpersonal – 0.5 days**  
**Self & Team work – 1 day**

- Risk & mitigation plan

**Workshop- 3 days**  
**2. Design Thinking workshop with panel guests**  
**Self & Team work – 2.5 days**

- Explore solutions with Design thinking tools – 1 day
- Prioritize solutions- 0.5 days
- Design a prototype on paper- 1 day



**Workshop- 1 day**  
**10. Story telling & business case**  
**Self & Team work – 2.5 day**

- Storytelling & Business case Creation & practise – 1.5 days
- With CLA- 0.25days/ team assuming 4 teams
- Coaching call & the teams

**Workshop- 0.5 days**  
**1. Complex Problem statements**  
**Self & Team work – 1 day**

- Write a problem statement (SWOT, Potters 5 forces, 5 WHY, Fish bone)

**Self & Team work – 1 day**

- Final Presentation for a sales pitch for funding – 1 day
- Feedback survey & citation - 0.25days

Launch call

# Offering – Organization Innovation

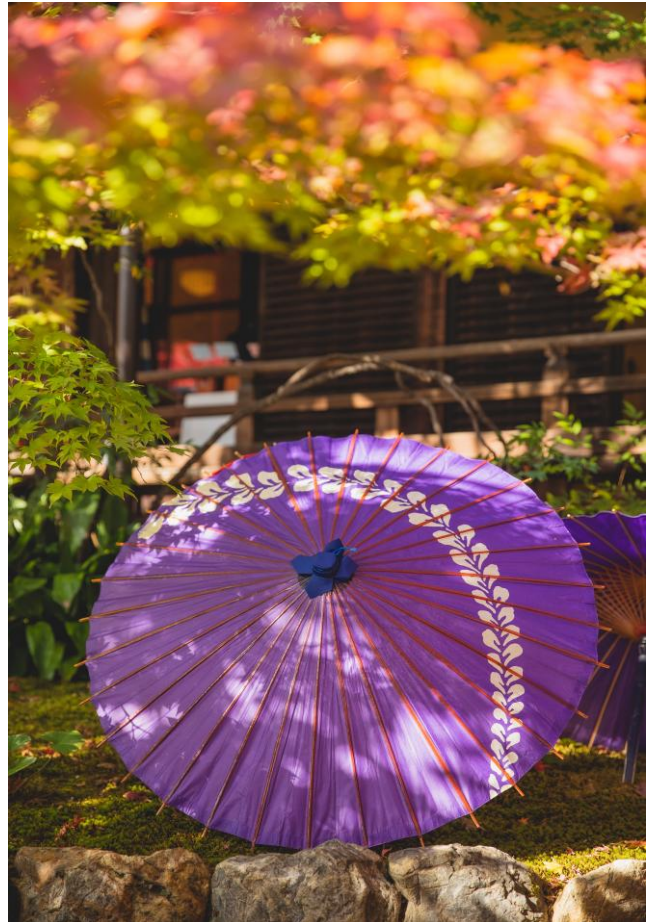
## Workshop & Content

### Learning – 10 days (Hybrid)

- Complex Problem statements - 0.5 days
- Design Thinking - 3 days
- Technology exploration - 1.5 days
- Value creation - 1 day
- Low code no code tools - 0.5 days
- Financial impact (ROI/Breakeven) for Digital Projects - 0.5 days
- Change plan (Optional) - 1 day
- Risk & Mitigation - 0.5 days
- Social style/Interpersonal - 0.5 days
- Story telling & business case - 1 day

### Technology exploration for

- Block chain
- XR-AR/VR
- Automation- Machine/Bots
- 5G, 3D Printing
- Data Visualization
- Digital Twin
- AI & ML
- Data Analytics/Data Driven Insights
- IOT, Cloud, Security



## Application & Solution for a given scenario

### Practical- 16 days (Hybrid)

- Launch call - 0.5 days
- Write a problem statement (SWOT, Potters 5 forces, 5WHY, Fish bone) - 1 day
- Explore solutions with Design thinking tools - 1 day
- Prioritize solutions - 0.5 days
- Design a prototype on paper - 1 day
- Pick technology , do basic costing with ROI/Breakeven - 1.5 days
- Value star - 0.5 days
- Learn relevant low code no code tools (Online) - 2 days
- Build a prototype of the same (Online) - 2 days
- Write a broad change plan (optional) - 2 days
- Risk & mitigation plan - 1 day
- Storytelling & Business case Creation & practise - 1.5 days
- Coaching call - 0.25 days
- Final Presentation for a sales pitch for funding - 1 day
- Feedback survey & citation - 0.25days

## 1 b) Digital solutions/Transformation for a Complex problem –final output

### Cocreated Version I of

A story covering

- Unwrapping of complex business problem with 5 applicable tools
- Crafting an innovative solution using 25+ Design thinking tools
- Way the solution was prioritized
- Why we picked this technology from 12 + new technology
- Basic costing with return on Investment/ Breakeven
- Value star of the product
- A simple paper prototype of the new invention
- A basic digital prototype with low code, no code
- High level change plan
- Risk & mitigation plan
- Business case
- Presentation for a sales pitch for funding





**Do write to our Genie :**

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[www.creativelearningsacademy.com](http://www.creativelearningsacademy.com)

**Creative learnings academy**

**Think organization growth, culture &  
talent happiness creatively**

**Making organizations next generation ready**



**Creative learnings academy**  
**Let's co-create magic !**

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