# Organization & business strategy for future

## Action time :
## 15 days over 6 weeks

# Do you want to
# stay ahead in your business ?

Do you have a **unique organization & business strategy plan** and a **stakeholder value star** to achieve your future vision ?

We partner to **solve the puzzle** with your leadership team & **cocreate a solution** together with a creative twist, in just **15 days over 6 weeks!**

Let's co-create your Organization & business strategy together !

## With a creatively confident style as

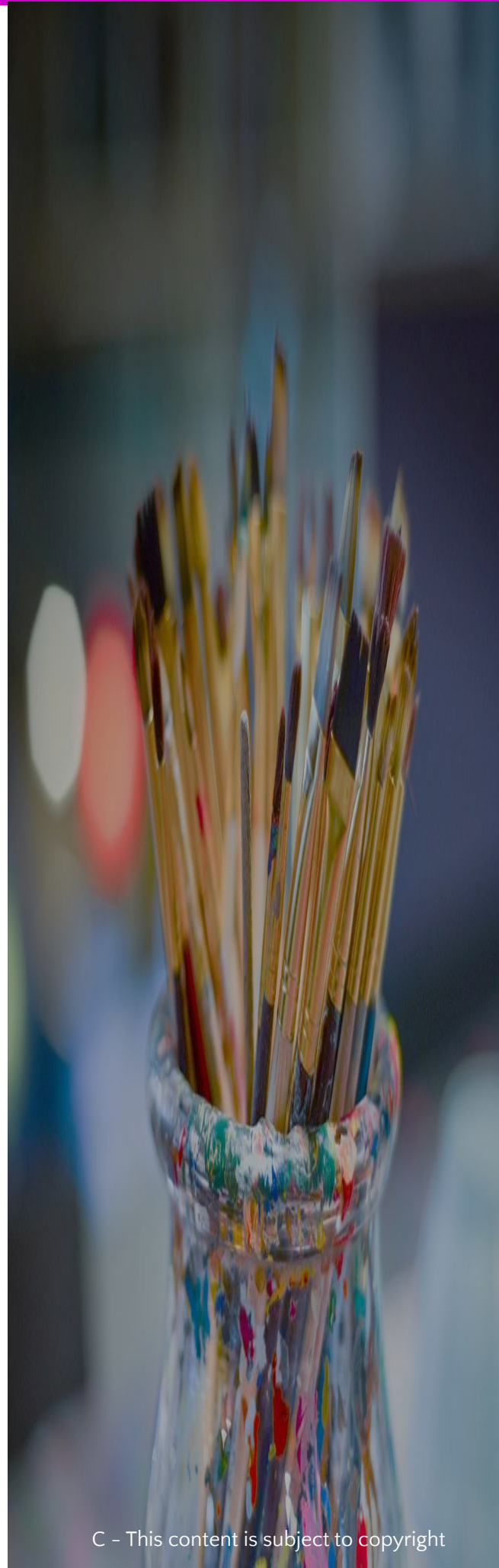Step 1 : we discover through

–Structured personalized interviews

–Ghostbusting surveys

"what exactly is your C–suite & leadership thinking individually"?
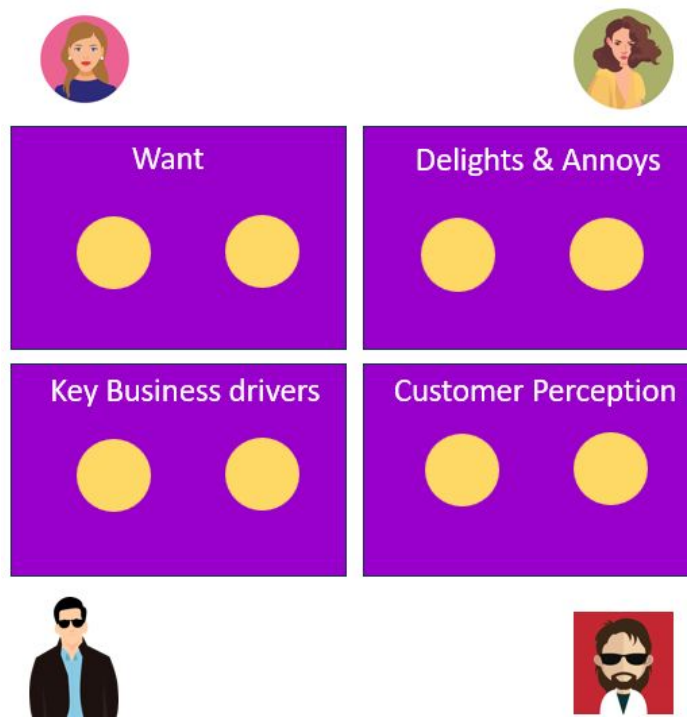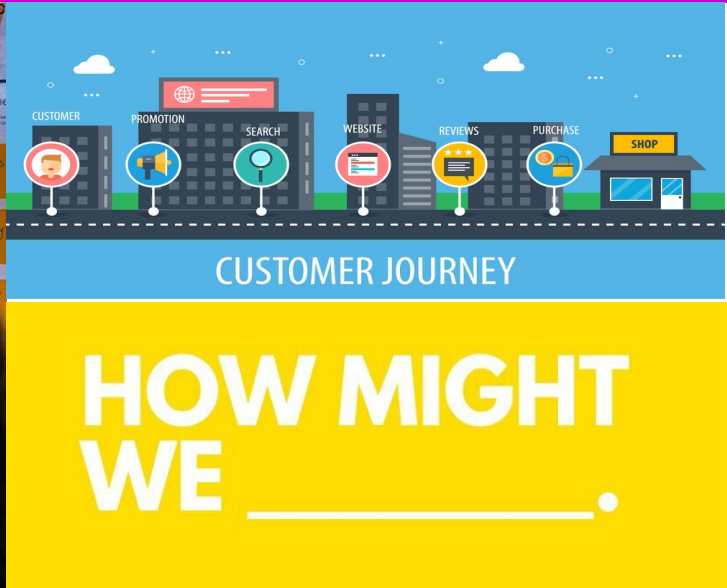
Step 2 : we get the ball rolling & get all the CEO, C–suite and your leadership team together in a

–Cocreation workshop

and use creative tools like sketching/poster, mythology, jingles , punchlines to cocreate the business strategy together.

The Business Model Canvas

CUSTOMER JOURNEY

HOW MIGHT WE _____.

**Talent growth**

**Financial & Profitability**

**Experience & promotion**

**Customer Obsession**

**Sustainability**

**Diversity & Inclusion**

**Culture**

| Want | Delights & Annoys |
|------|-------------------|
| Key Business drivers | Customer Perception |

ACTION PRIORITY MATRIX

Quick wins

Major projects

High

| | |
|---|---|
| 8 | 6 |
| | 4 |
| | 1 5 |
| 9 | 3 |
| 7 | 2 |
| 6 | |

Impact

Low

Low

Fill ins

hard slogs

High

| 1 | Task 1 |
| 2 | Task 1 |
| 3 | Task 1 |
| 4 | Task 1 |
| 5 | Task 1 |
| 6 | Task 1 |
| 7 | Task 1 |
| 8 | Task 1 |

Mythological Character Set

## 1 a ) Organization & Business Strategy Final Output

### Cocreated Version I of

1. Vision
2. Mission
3. Values/Behaviours
4. Tag line/ Punch line
5. Strength weakness opportunity threat analysis
6. Customer obsession
7. Business canvas (Summary of revenue, cost, ecosystem partners, resources, channels, Customer)
8. Customer journey map
9. Value star for all stakeholders (Financial, customer, talent, diversity, sustainability, experience)
10. Short-medium-long term objectives
11. Strategy & action plan

**Do write to our Genie :**

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# Creative learnings academy

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## Agile journey:
## 15 days over 6 weeks

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