

Do you want your people to trust your leaders & the organization?

Do you want your leaders to have their own personal brand?



Do you have a journey for your managers/ leaders to be able to build trust and also craft their own brand?

We partner to solve the puzzle with a creative twist, with a 1/2-day workshop on 'Elements to build trust & craft your personal brand' for your leaders!

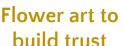


6 b vii) Elements to build trust & craft your personal brand

Trust is the core foundation of any relationship to start & sustain. A powerful personal brand is the one aligned with internal & external perception.

This workshop uses accelerated learning techniques, creative tool like guess the word, wandering tour, build your own model, explore action flower art to build trust action flower, mythological/movie/story character, unravel the treasure, painting their brand etc.









Mythology/Movie Character - Personal Brand

Who am I example

I am a passionate, curious, collaborative & bold HR professional who cherishes making a meaningful impact on career journeys & business outcomes.

Personal brand example

I want to be known as pragmatically action oriented, consistently creative, strategically savvy, so that I can deliver superior outcomes to customers.

Offering 6 b vii) Elements to build trust & craft your personal brand



Workshop flow
This workshop upskils
managers/ leaders, as they:

Understand:

 The elements of trust, improvise & build your own model

Explore and:

2. Discuss mythological character/ story who you relate to unravel the components to build your brand statement

Action:

- 3. To build trust with people in professional & personal lives
- 4. To innovate, craft, popularize your brand in professional lives with actions

6 b vii) Elements to build trust & craft your personal brand work samples

Mythological/Story/Movie character which resonates with you & your brand

Pre work: Reflect & Think of who you are as a brand & a mythological / story/ movie character who is similar to you & why

Get set go: Give a 1 min pitch on similar to you mythological / story/ movie character & why them based on your personal brand





Our Personal Leadership brand – Lets Unravel the treasure-Key Characteristics

Accountable Action-oriented Adaptable Advisor Agile Agreeable Ambassador Analytical Approachable Assertive Attentive Bold Bright Calm Caring Charismatic Clever Collaborative

Cheerful

Committed Compassionate Competent Concerned Confident Confronting Conscientious Considerate Consistent Creative Courageous Curious Decisive Dedicated Deliberate Dependable Determined Diplomatic

Driven Easygoing Efficient **Emotional** Empathetic Energetic **Enthusiastic** Even-tempered Fast Flexible Focused Forgiving Friendly Fun-loving Good listener Genuine Happy Helpful Honest

Hopeful Humble Independent Innovative Insightful Inspired Integrative Intelligent Influential Inventive Kind Knowledgeable Lively Logical Loving Loval Nurturing Optimistic Organized

Outgoing **Passionate** Patient Peaceful Persistent Personal Playful Pleasant Polite Positive Pragmatic Prepared Proactive Productive Quality oriented Reality based Responsive Respectful Resourceful

Responsible Strategic Self-confident Selfless Sensitive Service-oriented Sincere Sociable Straightforward Thorough Thoughtful Tireless Tolerant Trusting Trustworthy Unyielding Value-driven

Vibrant



Competence

Pick & design your brand

Disciplined

Now Design your colorful brand with

Paint Colored pencils Sketch pens

Accentuate with your Persona Character





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