



Workshop on
Elements to build
Trust & craft your personal brand

Do you want your people to trust
your leaders & the organization ?

Do you want your leaders to have
their own personal brand ?



Do you have a journey for your managers/
leaders to be able to build trust and also craft
their own brand?

We partner to solve the puzzle with a creative
twist, with a 1/2-day workshop on 'Elements
to build trust & craft your personal brand' for
your leaders!



Offering 6 b vii) Elements to build trust & craft your personal brand

Workshop flow

This workshop upskills managers/ leaders, as they :

Understand :

1. The elements of trust, improvise & build your own model

Explore and :

2. Discuss mythological character/ story who you relate to unravel the components to build your brand statement

Action:

3. To build trust with people in professional & personal lives

4. To innovate, craft, popularize your brand in professional lives with actions



6 b vii) Elements to build trust & craft your personal brand work samples

Mythological/Story/Movie character which resonates with you & your brand

Pre work: Reflect & Think of who you are as a brand & a mythological / story/ movie character who is similar to you & why

Get set go: Give a 1 min pitch on similar to you mythological / story/ movie character & why them based on your personal brand



Our Personal Leadership brand – Lets Unravel the treasure- Key Characteristics

Accountable	Committed	Driven	Hopeful	Outgoing	Responsible
Action-oriented	Compassionate	Easygoing	Humble	Passionate	Strategic
Adaptable	Competent	Efficient	Independent	Patient	Self-confident
Advisor	Concerned	Emotional	Innovative	Peaceful	Selfless
Agile	Confident	Empathetic	Insightful	Persistent	Sensitive
Agreeable	Confronting	Energetic	Inspired	Personal	Service-oriented
Ambassador	Conscientious	Enthusiastic	Integrative	Playful	Sincere
Analytical	Considerate	Even-tempered	Intelligent	Pleasant	Sociable
Approachable	Consistent	Fast	Influential	Polite	Straightforward
Assertive	Creative	Flexible	Inventive	Positive	Thorough
Attentive	Courageous	Focused	Kind	Pragmatic	Thoughtful
Bold	Curious	Forgiving	Knowledgeable	Prepared	Tireless
Bright	Decisive	Friendly	Lively	Proactive	Tolerant
Calm	Dedicated	Fun-loving	Logical	Productive	Trusting
Caring	Deliberate	Good listener	Loving	Quality oriented	Trustworthy
Charismatic	Dependable	Genuine	Loyal	Reality based	Unyielding
Clever	Determined	Happy	Nurturing	Responsive	Value-driven
Collaborative	Diplomatic	Helpful	Optimistic	Respectful	Vibrant
Cheerful	Disciplined	Honest	Organized	Resourceful	



Competence

Pick & design your brand

Now Design your colorful brand with

- Paint
- Colored pencils
- Sketch pens

Accentuate with your Persona Character





Do write to our Genie :

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Making organizations next generation ready



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Let's co-create magic !

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Let's upskill your Leaders on
‘Elements to build trust & craft your personal
brand’

In just a ½ a day workshop!